



CREATIVE SPOTLIGHT \$8,500

For the first time, the Society of Camera Operators is offering the Creative Spotlights in partnership with the Camera Operator of the Year nominees in Film and Television. Each Creative Spotlight is sponsorship exclusive.

The Creative Spotlights feature the nominee's creative vision and process, celebrating the storytelling and teamwork that bring the stories to life. Sponsors will receive premium brand visibility across SOC's digital channels and Awards live stream, connecting directly with the industry's influencers and voting members of the Academy.

SOC hosts and produces a 30-45 minute video. Each segment includes studio-supported clips, B-roll, and behind-the-scenes footage, distributed across SOC email, website, and social platforms – proudly promoted as "Presented by [Your Company]."



MAGAZINE 2026 ADS

Full Page: \$3,550 / Half Page: \$2,150

- **Winter** - Reservation: December 15, Art Deadline: December 29, Publish: January 9
- **Spring** - Reservation: May 18, Art Deadline: May 29, Publish: June 12
- **Summer** - Reservation: July 20, Deadline: July 31, Publish: August 14

- **Fall** - Reservation: October 12, Deadline: October 23, Publish: November 6

EMAIL BLAST \$2,600

FYC Screening Events Invitation (Studio creative /SOC set up and deploy)

SOCIAL MEDIA TAKEOVER \$5,500

Operator curating media from a current project (and career) across SOC Social Media for a full week. Promoted as '**Presented by _____**.' SOC team, with the operator, will curate, write, tag, and post all content (studio/agency clear BTS & video for use).

OUR COMMUNITY

- Email and Magazine distribution regularly reaches 18,000+ Members, subscribers, and readers
- 45,000+ Social Media followers - active and highly engaged, averaging up to 450,000+ views monthly

OUR COMMUNICATION PLATFORMS

- Membership E-Blasts
- Camera Operator Magazine
- Social Media - Instagram and Facebook

WHY SOC?

The Society of Camera Operators (SOC), established in 1979, is a world-recognized honorary society serving the Camera Operator & Crew, along with the Cinematography communities. Through leveraging our membership, magazine subscribers & readers, and social media reach, your campaigns will be viewed by influencers engaged in the industry, increasing voting awareness of your awards slate.

CONTACT US

INVENTORY IS LIMITED AND THE SOCIETY IS TAKING RESERVATIONS.
membership@soc.org, 818.388.2306