



SOC AWARDS 2026

MARCH 7, 2026

LIVE STREAM • LOS ANGELES • NEW YORK • ATLANTA



Celebrating the art and craft of the camera operator and technology!

The **2026 SOC Awards** will be hosted on Saturday, March 7, honoring **Camera Operator of the Year in Film and in Television**, along with the **Technical Achievement Award**.

In response to the prolonged slowdown in U.S. production and its impact on members, this year's awards will shift to a streamlined virtual format—designed to maintain momentum, broaden reach, and sustain the tradition of celebrating excellence.

Bring the community together in person, the SOC will host curated **Watch Parties in Los Angeles, New York, and Atlanta**, complementing the live broadcast with regional connection and energy.

Sponsors can align with a format that pairs national visibility with local engagement.



2026 SOC Awards Sponsorship Packages

TITLE SPONSOR & WATCH PARTY – \$15,500

(Exclusive opportunity – one sponsor per city: Los Angeles, Atlanta, or New York)

Your brand takes center stage at one of the SOC Awards' signature Watch Parties. As the exclusive Title Sponsor, your company is prominently recognized across all event touchpoints—online, on-site, and on-screen.

Sponsorship Includes:

- Premium Title Sponsor recognition from the podium during the event, in the official Tribute Book, on SOC.org, and in press releases.
- Logo placement on the live stream, event welcome screen, and closing credits.
- Featured 300x250 banner on SOCAwards.com and SOC.org for 60 days.
- Logo integrated in all promotional materials for the Camera Operator of the Year: Creative Spotlight series.
- One full-page ad in the Tribute Book.
- Professionally produced Watch Party (venue you provide, we handle the rest—production, catering, and event execution).

Venue Requirements:

- Capacity for 150 attendees with on-site parking.
- Availability for setup on Friday, March 6, event day on Saturday, March 7, and teardown on Sunday, March 8, 2026.
- Ability to project the SOC Awards live stream on large screen(s) with dedicated tech support.
- High-speed internet connectivity.

CREATIVE SPOTLIGHT SPONSOR – \$8,500

(Exclusive to each Spotlight – 5 nominees in Film & 5 in Television)

Be the presenting partner of an intimate, behind-the-scenes look at excellence in camera operation. Each SOC-hosted Creative Spotlight is a 30–45-minute video profile featuring one of the year's nominated operators.

Sponsorship includes:

- Brand exposure in a high-quality video interview featuring nominee(s), with studio-supported clips, B-roll, and exclusive BTS footage.
- Recognition on opening/closing slides, verbal mention by host, and logo tagging on all social media promotions.
- Distribution via email blast, SOC social channels, and permanent hosting on SOCAwards.com.

SUPPORTING SPONSOR – \$5,500

Get valuable exposure while showing your support for the camera operator community.

Sponsorship includes:

- Recognition as a Supporting Sponsor in the Tribute Book and on SOC.org.
- Logo featured in the live stream credits.
- 300x250 banner on SOCAwards.com and SOC.org for 30 days.

SOC TRIBUTE BOOK ADVERTISING

This commemorative book is a must-have keepsake for attendees and industry professionals alike. Share your congratulations, highlight your team, or spotlight your brand in front of a targeted creative audience. Choose between logo inclusion layout with a behind the scenes photo or deliver an advertisement.

Distribution:

- Sent to all attendees of Watch Parties in Los Angeles, Atlanta, and New York.
- Digitally delivered to all virtual attendees and featured on SOC.org.

Rates:

- Half Page: \$2,000
- Full Page: \$3,600