

# LIFETIME ACHIEVEMENT AWARDS



**Saturday, February 24, 2024** Directors Guild of America, Hollywood, CA

The Society of Camera Operators is an honorary society with 1600 members that are voted in by their fellow camera operators. Our members are the influencers, Academy members and in many cases the crew that operated the Academy Awards contenders.

## The Society offers the following - For Your Consideration opportunities

### **MEMBERSHIP EMAIL BLASTS** - \$2,500

- FYC screenings events invitation (Studio to provide creative and SOC to set up and deploy)

### **SOCIAL MEDIA TAKE OVER** - \$5,500

- One week of the camera operator curating photos from current project (and career) across the SOC Instagram page, Facebook page and group. Promoted as "Presented by \_\_\_\_." SOC team to work with operator to curate, write, tag and post all content (studio/ agency to clear BTS and video for use)

### **VIRTUAL CREATIVE SPOTLIGHT Q&As** (live and recorded) \$6,500 | LIVE ONLY - \$4,500

- SOC to host, produce, provide host, marketing and editing (content is shared and SOC distributed in the Winter Camera Operator magazine, Winter Newsletter, social Media and email blast post event)
- anticipated for live events anywhere from 60 – 150 members. Timing, project is key for attendance numbers)

### **IN PERSON Q&A, SCREENINGS, RECEPTIONS** - \$5,500

- SOC to manage promotions, operator and crew liaison, moderator, members promotions and onsite ( studios/ agency to handle venue, screening, location, and onsite staff costs)

### **AWARDS TRIBUTE BOOK ADVERTISING**

\$3500 / HALF PAGE \$2,000

- Full page in the Society of Camera Operators Lifetime Achievement Awards Tribute book

### **FULL PAGE AD WITH FULL PAGE ADVERTORIAL**

Video or print studio/ agency to provide content - \$5,500

SOC to provide advertorial content - \$7,000

- Space reservation 12/15/23
- Artwork due 1/3/24
- Distribution 1/31/24

### **AWARDS SEATS FOR CAMERA OPERATORS AND CREW**

- Call for quote and details