

# 2020 SOC Awards

## Saturday January 18, 2020

Loews Hollywood Hotel, Hollywood, California



## Celebrating the art and craft of the camera operator and crew!

Join the Society of Camera Operators on Saturday, January 18, 2019 in celebrating the nominees and winners at the 2019 SOC Awards, benefiting the *The Vision Center at the Children's Hospital Los Angeles*.

Five hundred production professionals will gather at the Loews Hollywood hotel to celebrate the best of the best operators in motion picture, television and the industry at large. The Society honors Lifetime Achievement Awards to Camera Operator, Camera Technician, Camera Operator, Live and Non Scripted, Still Photographer, Mobile Camera Platform Operator and Governors and President's awards.

Join us in acknowledging the nominees and winners at the SOC Awards in addition to supporting *The Vision Center at the Children's Hospital Los Angeles*, the only industry awards ceremony with a charity focus.



# 2020 SOC Awards Sponsorship Packages:



## TITLE SPONSOR - \$20,000

- Recognition as Title sponsor from the podium, Tribute book, *SOC.org*
- Logo recognition on broadcast streaming of Awards – live and post
- Logo included in Red Carpet “step and repeat” awards banner – valued \$500
- Signage throughout the Awards venue – valued \$2,000
- Two Tables of ten seats (20 total) to Awards –valued \$6,000
- Gift bag inclusion – valued \$1,500
- One full page in Tribute book – valued \$3,000
- Ten VIP Party invitations - valued \$1,500

## PREMIER SPONSOR - \$15,000

- Recognition as Premier sponsor in the Tribute book, *SOC.org*, press
- Logo recognition on broadcast streaming of Awards – live and post
- Logo included in Red Carpet “step and repeat” awards banner – valued \$500
- Signage throughout the Awards venue – valued \$2,000
- One table (ten seats) to Awards – valued \$3,000
- Gift bag inclusion – valued \$1,500
- Half page in Tribute book – valued \$1,800
- Five VIP Party invitations - valued \$750

## LIVE STREAMING SPONSOR - \$12,000

- Recognition as Live Streaming Sponsor in the Tribute book, *SOC.org*
- Logo included in Red Carpet “step and repeat” awards banner - valued \$500
- Logo Bumper on streaming as Live Streaming Sponsor –valued \$4,500
- Signage throughout the Awards venue – valued \$2,000
- Six seats to Awards – valued \$1,800
- Four VIP Party invitations - valued \$600

## AWARDS AFTER PARTY - \$8,500

- The SOC will be hosting an after party to celebrate the nominees, and recipients of the evening’s festivities. The After Party will take place just after the Awards, with refreshments and open bar.
- Recognition as After Party sponsor in the Tribute book, *SOC.org*
- Logo included in Red Carpet “step and repeat” awards banner – valued \$500
- Signage throughout the Awards venue and at the After Party – valued \$2,500
- Four seats to Awards – valued \$1,200
- Two VIP Party invitations - valued \$300

## SUPPORTING SPONSOR - \$7,500

- Recognition as Supporting sponsor in the Tribute book, *SOC.org*
- Logo included in Red Carpet “step and repeat” awards banner – valued \$500
- Signage throughout the Awards venue – valued \$2,000
- Four seats to Awards – valued \$1,200
- Two VIP Party invitations - valued \$300

## BAR SPONSOR - \$4,500

- Logo included in Red Carpet “step and repeat” awards banner – valued \$500
- Specialty Bar signage – valued \$1,000
- Custom drink designs to represent sponsor – valued \$1,000
- Logo recognition in the Tribute book – valued \$1,000
- Two seats to Awards – seated in VIP section – valued \$600
- Two VIP Party invitations - valued \$300

The SOC Awards format will be a hosted cocktail reception, and a three course sit down dinner awards. Tables and individual seats are available for purchase. If requested, the SOC will seat Active members and awards recipient at your table with their guest.

- Table of Ten \$3,000
- Per seat \$300

## SOC TRIBUTE BOOK ADVERTISING

This commemorative book is distributed to all awards attendees and is a keepsake within the industry. Congratulate the nominees and present your company logo.

Additionally, the tribute book will be presented in digital form on *SOC.org*. Reservation due date January 4, 2019.

- Half page \$1,800
- Full page \$3,000

## VIP PARTY – FRIDAY, JANUARY 17, 2019:

The SOC will be hosting a special cocktail reception the night before the Awards, Friday, January 17, 2019 honoring the nominees and thanking our sponsors. This special invitation event will be extended to sponsors of the 2020 Awards, nominees, presenters and the SOC’s Board of Governors.