2017 SOC Awards
Saturday, February 11, 2017
Loews Hollywood Hotel, Hollywood, California

Join the Society of Camera Operators on Saturday, February 11, 2017 in celebrating the nominees and winners at the 2017 SOC Awards, benefiting the *The Vision Center at the Children's Hospital Los Angeles*.

Five hundred production professionals will gather at the Paramount Theater, Paramount Studios Hollywood to celebrate the best of the best operators in motion picture, television and the industry at large. This years theme is honoring our military and will be reflected in our presenters.

Join us in acknowledging the nominees and winners at the SOC Awards in addition to supporting *The Vision Center at the Children's Hospital Los Angeles*, the only industry awards ceremony with a charity focus.

Children's Hospital LOS ANGELES
We Treat Kids Better

Society of Camera Operators / Matt Price, Director of Advertising / MattPrice@SOC.Org / 310.428.8071

2017 SOC Awards Sponsorship Packages:

TITLE SPONSOR - $20,000 (Limited to two)

- Recognition as Title sponsor from the podium, Tribute book, *SOC.org*
- Logo recognition on broadcast streaming of Awards – live and post
- Logo included in Red Carpet "step and repeat" awards banner – valued $500
- Signage throughout the Awards venue – valued $2,000
- Two Tables of ten seats (20 total) to Awards –valued $5,000
- Gift bag inclusion – valued $1,500
- One full page in Tribute book – valued $2,500
- Ten VIP Party invitations - $1,500

PREMIER SPONSOR - $15,000 (Limited to three)

- Recognition as Premier sponsor in the Tribute book, SOC.org, press
- Logo recognition on broadcast streaming of Awards – live and post
- Logo included in Red Carpet "step and repeat" awards banner – valued $500
- Signage throughout the Awards venue – valued $2,000
- One table (ten seats) to Awards – valued $2,500
- Gift bag inclusion – valued $1,500
- Half page in Tribute book – valued $1,800
- Five VIP Party invitations - $750

LIVE STREAMING SPONSOR - $10,500

- Recognition as Live Streaming Sponsor in the Tribute book, SOC.org
- Logo included in Red Carpet "step and repeat" awards banner - valued $500
- Logo Bumper on streaming as Live Streaming Sponsor –valued $4,500
- Signage throughout the Awards venue – valued $2,000
- Six seats to Awards – valued $1,500
- Four VIP Party invitations - $600

AWARDS AFTER PARTY - $8,500

- The SOC will be hosting an after party to celebrate the nominees, and receipents of the evening's festivities. The After will take place just after the Awards, with refreshments and open bar.
- Recognition as After Party sponsor in the Tribute book, SOC.org
- Logo included in Red Carpet "step and repeat" awards banner – valued $500
- Signage throughout the Awards venue and at the After Party – valued $2,500
- Four seats to Awards – valued $1,000
- Two VIP Party invitations - $300

SUPPORTING SPONSOR - $7,500

- Recognition as Supporting sponsor in the Tribute book, SOC.org
- Logo included in Red Carpet "step and repeat" awards banner – valued $500
- Signage throughout the Awards venue – valued $2,000
- Four seats to Awards – valued $1,000
- Two VIP Party invitations - $300

SPECIALTY BAR SPONSOR - $4,000

- Logo included in Red Carpet "step and repeat" awards banner – valued $500
- Specialty Bar signage – valued $1,000
- Custom drink designs to represent sponsor – valued $1,000
- Logo recognition in the Tribute book – valued $1,000
- Two tickets to Awards – seated in VIP section – valued $500
- Two VIP Party invitations - $300

The SOC Awards format will be a hosted cocktail reception, and a three course sit down dinner awards. Tables and individual seats are available for purchase. If requested, the SOC will seat Active members and awards recipient at your table with their guest.

- Table of Ten $2,500
- Per seat $250

SOC TRIBUTE BOOK ADVERTISING

This commemorative book is distributed to all awards attendees and is a keepsake within the industry. Congratulate the nominees and present your company logo.

Additionally, the tribute book will be presented in digital form on SOC.org. Reservation due date January 11, 2017.

- Half page $1,800
- Full page $2500

VIP PARTY – FRIDAY FEBRUARY 10, 2017:

The SOC will be hosting a special cocktail reception the night before the Awards, Friday, February 10, honoring the nominees and thanking our sponsors. This special invitation event will be extended to sponsors of the 2016 Awards, nominees, presenters and the SOC's Board of Governors.

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